



A Personal Letter from the President of SureCord

Recently I discovered anew the Biblical principle “two are better than one.” Let me tell you briefly. In the spring I was pondering how to keep a creative edge without being dulled by the workload. I spent time each morning in prayer and Bible reading. Like oil on a chainsaw, that solo time with the Father helped me keep going, yet something remained askew...

It wasn't that there was anything overtly wrong, but I felt tired & dull. I was working hard, but outcomes were less satisfying. In that fatigue, the Lord reminded me of the principle of support (which is integral to SureCord), and brought Joyce White to mind. I had known of her work and multiple certifications—but all from a distance. I called and our work quickly proved it was the right call.

In addition to the superb professionalism and clinical quality of her life and leadership coaching, Joyce prayed for me, referenced the scriptures, and made the Lord the center of our process. It was a wonderful integration of faith with practice. Using a multi-session approach allowed concepts to incubate and hatch. It delivered on the promise of insight enabling me to see what had been invisible to me previously with only my one set of eyes and point of view.

Some of the outcomes have been

- increased productivity through cooperation,
- increased motivation,
- clearer decision-making processes
- and increased creativity

It seemed counter-intuitive while so busy to stop, but was just what was needed. In the pause, the Lord reminded me of the power of collaboration. Working harder is not more productive than working together. Two really are better than one as our work revealed. Our continued contact substantiates this even further.

Now you know the back story to why I've asked Joyce to head up the coaching division of SureCord. Maybe there's something in my own story that connects with you. Give some prayer to whether this is what you're looking for. Look around at the services she provides. Check out her credentials. I trust you too will come to see why I highly recommend her.

I have no regrets!

Warmly,

Alan Malchuk
President SureCord Christian Coaching and Counseling